

# Health, Sanitation and Skill Development Project, Karkar Village

Quarterly Progress Report  
April to June, 2017



**Ultra International Limited**  
*Fragrances, Flavours & Essential Oils*



**SANGANERIA FOUNDATION**  
FOR HEALTH AND EDUCATION  
**A NON-PROFIT ORGANIZATION**  
SINCE 2003—HELPING THOSE WHO ARE IN REAL NEED



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# OUR STORY



**Ultra International Limited**

*Fragrances, Flavours & Essential Oils*

Ultra International is one of the leading company in the Flavors and Fragrance industry with a vision to be the Essential Source of Sensory Innovation for customers, driven by a mutual passion for excellence. Through unique sensory expertise and consumer insight, Ultra provides customers with the taste and smell profiles that are key to our products' success. Our passion for Perfumes and Flavors, our Creativity and Innovation, together with exceptional understanding of sensory perceptions and trends, have forged our world-class reputation.

Our consistently superior investments in R&D substantiate our desire to understand, share and reinvent the best of what nature has to offer in the realms of smell and taste. Ultra International limited strives to attain leadership through business excellence in the sectors they operate in, while upholding our values and integrity, to improve the quality of life of the communities they serve.

Ultra has always been value-driven. These values continue to direct the growth and business of Ultra International Limited. The five core Ultra values underpinning the way they do business includes Integrity, Understanding, Excellence, Unity and Responsibility.

At Ultra International, Social Responsibility stems from our Corporate PVP (Purpose, Values, Principles). Ultra has always demonstrated its commitment to the community not just through the quality of its products and services, but also through socially responsible initiatives for the community. Ultra believes in building the community in which we live and operate by supporting its ongoing development.

Ultra International in association with SANGANERIA FOUNDATION for Health & Education (A Non-profit Organisation) is involved in a wide variety of community development projects and programs in India. The community development endeavors to cover many areas, from health and education to livelihoods, women-children welfare and many more.

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SANGANERIA FOUNDATION  
FOR HEALTH AND EDUCATION  
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The SANGANERIA FOUNDATION FOR HEALTH AND EDUCATION is a non-profit Organisation founded in 2003 with a vision to aid economically weaker section of the Society. The Foundation has been actively involved in building up Socio-economic development in the field of Health & Education worldwide, for more than a decade.

Efforts focus on rural programmes that foster high-quality education and childhood health, and improve economic stability among India's rural poor. Our goals are to make immediate positive impact on the lives of individual / children whom we support and to catalyze systemic change. To those ends, we partner with various other Foundations, NGOs, Community Organizations and other Philanthropists. We actively consult with all our partners, helping them to solve problems, assess performance and plan for the future.

Most of the development work we carry out in India is focused on building up the capacity and ability of the hapless in New Delhi/ NCR and Sikar, Rajasthan.

*"Together We are Changing the World"*

Few things possess more  
Power than a Thought  
Because a Thought has  
the potential To become  
something significant. To solve  
something meaningful. And  
to inspire us to achieve great  
things.

What makes a Thought  
so powerful Is that it can  
be created by anybody. At  
anytime From anywhere

That's why thinking should be  
encouraged And nurtured in  
all its forms. No matter how  
small. Or how impossibly  
grand.

Because wherever Thinking  
happens, Big Ideas follow.  
Minds become enlightened.  
Knowledge grows.  
And people discover new ways  
to unlock their Potential.

So start Thinking...

**Unlocking human potential.**

## INTRODUCTION

The Community Development Program (CDP) in Karkar initiated in 2016 with the support of Ultra International. With an aim to empower the community, Humana People to People India (HPPI) has been implementing CDP project in the domains of Health, Education and Livelihood. The project intends to improve and promote livelihood and health of the women living in the community and create awareness among them through health clubs and camps. Apart from women, the project also focuses on the youth by forming youth clubs where they are being directed towards leading a positive life.

The report presented below explains the achievements made by the project in its first quarter, i.e. April to June, 2017. The project has reached out to 516 families through rallies, health camps, cleaning actions, tree plantation drives and livelihood trainings. With constant mobilization in the community, the project has been able to get support from stakeholders and community members.



## The Project in Numbers - April to June, 2017

S. No.	Project Activity	Plan	Result	Variance
1	Door to Door visits	500	516	16
2	Linkage of the families for safe disposal of their household wastes	250	201	-49*
3	No. of monthly meeting with Women's Health Club	45	43	-2**
4	No. of monthly meetings with Youth Club	6	6	0
5	No. of cleaning actions organized	6	6	0
6	No. of IEC materials distributed to Women Health Clubs	0	0	0
7	No. of health camps organized	2	2	0
8	No. of awareness camps organized on immunization, institutional deliveries, and nutrition training	3	3	0
9	No. of meeting with Government/ Private Authorities	3	3	0
10	No. of meetings with local stakeholders	1	1	0
11	No. of trees planted	0	10	10
<b>Skill Development training</b>				
12	No. of women in tailoring course	30	38	8
13	No. of women in beautician course	15	20	5
14	No. of youth in digital literacy	15	16	1
15	No. of people approached at the resource center	200	245	45
16	No. of people benefited from resource center	120	114	-6

\* Due to unavailability of the garbage collectors, the project was not able to connect the families for safe disposal of solid waste. The project is trying to approach locals for collection of waste.

\*\*2 meetings of Women's Health Club were not conducted as members of those clubs were not available at the time of meeting.

## Project Activities

### Health and Sanitation

#### Door to Door Visits

Karkar being a hub of migrants has a large number of people living in cramped houses. Insufficient income has forced them to live in confined spaces and sharing common washrooms promoting unhygienic conditions. To address this issue, the project staff conducted 516 door to door visits where they sensitized the community on the importance of maintaining cleanliness to avoid health hazards and communicable diseases. These visits aimed at encouraging the community to use dustbins instead of dumping trash in open. Realizing the need of safe disposal, 201 families pay INR 30 as monthly rental to the garbage collector who collects waste from their houses.



#### Women's Health Clubs

During the reporting period, 45 meetings were organized with 180 members of Women's Health Clubs. These meetings intended to discuss on the issues of sanitation faced by the people of Karkar. They were also oriented to keep their surroundings clean so that they prevent themselves from falling ill. During these meetings, they discussed about organizing cleaning actions, health camps and rally in the community to create awareness amongst other community members.



## Youth Clubs

The project organized monthly awareness meetings with two youth clubs with an aim to sensitize them on various issues and navigate them away from undesirable activities as well as channel their energy into income generating jobs. Through meetings, youth were sensitized on the topics of hygiene, drug and alcohol addiction, education, livelihood, etc. They were motivated to keep their surroundings clean so that they could prevent themselves from diseases. Members of the youth club also decided to charge INR 10 as a penalty for those who do not attend monthly meetings. They took a collective decision to utilize penalty in community activities.



## Cleaning Action

The project organized 6 cleaning actions, during the reporting period in the community, with an aim to generate awareness among the community members on sanitation. Nearly 20 people participated in each cleaning action. Initially, the people were hesitant to come out and participate together with the project team and other volunteers in the cleaning action, however, after seeing the enthusiasm and motivation, they also joined in. The members of women club and youth club took most of the ownership of these cleaning actions. They cleaned drains and streets. The project received support and appreciation from local leaders and stakeholders to carry out these actions.

Date	Place
6 <sup>th</sup> April 2017	Ambedkar Street
27 <sup>th</sup> April 2017	Gola Kuwa
8 <sup>th</sup> May 2017	Sheela Street
29 <sup>th</sup> May 2017	Saraswati Street
5 <sup>th</sup> June 2017	Rana Street
15 <sup>th</sup> June 2017	Ambedkar Street

## Health Awareness Camps

In order to raise awareness in the community on health, three awareness camps were organized in the reporting quarter. Ms. Ragini Srivastav and Ms. Priya, ASHA worker were invited to orient and inform the participants about health issues and precautionary measures. They explained about water-borne diseases and general health concerns along with the significance of timely and complete immunization. They also stressed upon the importance and need of institutional delivery. As a result, 25 children received vaccination and blood sample of 20 women were taken to determine blood groups.



## Awareness Rally

In the reporting quarter, two awareness rallies were carried out to promote waste disposal in the community. The project reached out to large audience with the support of Government High School. Local leaders, headmaster, school children, local stakeholders, women health and youth club members stressed upon the use of dustbins and keeping the street clean. They were oriented on various ecological challenges and the steps that can be taken to preserve the environment. The project staff discussed with the community members about reuse, reduce and recycle in order to prevent environmental pollution and other environmental hazards.



## Health Camp

The project in collaboration with Kamal Hospital, Karkar organized a health camp on 28<sup>th</sup> May at Durga Temple in Karkar with an aim to provide basic health services to the community. Dr. T. S. Arora, Founder of Kamal Hospital inaugurated the health camp. A team of 6 doctors examined 480 people and provided free of cost medicines for their ailments. Majority of the people were diagnosed with fever, cold, body ache, heart ache, etc. Among women, uterine diseases, menstrual issues, sexual infections were quite prevalent. Seeing the circumstances of women, doctors decided with their hospital management to provide twice a week free consultation to adolescent girls and women at the project office.

On 30<sup>th</sup> June, Dr. Asha, Gynaecologist and Rajini, Nurse from Kamal Hospital visited the project office where women and adolescent girls were examined. Out of 68 people who came for consultation, only 36 people were examined. Rest of them were asked to come on Wednesday. It was decided that doctor will visit every Wednesday and Friday from 2.00 pm to 5.00 pm. The doctor suggested precautions and changes in lifestyle along with medicines.

## World Environment Day Celebration

On the occasion of the World Environment Day, the project invited Mr. Sheetal Pal, Counsellor and local leaders to raise awareness in the community on environmental issues. On 5<sup>th</sup> June, an awareness drive was organized where 13 youth of Azad Youth Club took the initiative to clean the area around Shiv Temple. Thereafter, they planted ten saplings near the temple to mark the importance of the day. The participants stressed upon the importance of cleanliness and green environment to the people.



## Skill Development

With an aim to empower and build economic sustainability among women and youth, the project has been providing tailoring, beautician and digital literacy courses in the community.

### Tailoring and Beautician Course

During the reporting period, first batch of the course completed its training in May. Considering the progress of graduated trainees, many women expressed interest in joining the course. Only those women were enrolled who were economically weak. The project staff enrolled 38 women in tailoring course and 20 in beautician in June, making a total of 58 women. Trainees of the new batch were introduced to the methodology used for the training. They were also informed that the three-month course will have theory and practical classes.



### Graduation Ceremony

On 18<sup>th</sup> April, a graduation ceremony for the third batch (January to March, 2017) of skill development training was held at the factory premises of Ultra International. A total of 120 people participated in the ceremony, including ex-trainees, women health club's presidents and local stakeholders. Mr. Sant Sanganeria, Founder Chairman and Managing Director at Ultra International awarded all the trainees with the course completion certificate. The certificates were awarded to encourage all the trainees for their achievement.



## Digital Literacy

After successful completion of third batch of digital literacy in April. The project enrolled 16 youth for the three-month course in May. They were taught basics of computer such as Microsoft Word, MS paint, Power Point, use of the Internet, etc. During the quarter, youth were oriented theoretically about computer and its functions. In order to understand the theory, they were also given practical classes.



## Resource Center

The project realized that lack of identity proofs was a big issue being faced by the community members. Several government schemes are available for poor people, but they cannot be accessed by the community because they lack identity proofs like ration card, Below Poverty Line (BPL) cards and voter card. These proofs are important to get several facilities at household level and also to make a claim as an eligible beneficiary. Community members were made aware of the importance of having an identity proof and how it could help them

in utilizing the various government social welfare schemes through various meetings and sessions.

The project staff approached various private resource centers for the camp, but none of them were interested in organizing the camp at low fare. Despite these challenges, a local stakeholder Mr. Manu was approached for the same who agreed to organize the camp at the prevailing conditions. The camp was organized in the project office from 25<sup>th</sup> to 27<sup>th</sup> April. INR 40 was charged for each Aadhar Card whereas INR 130 was charged for PAN card. A total of 170 community members registered themselves for UID or Aadhar Card, PAN Card and ration card.



## Meeting with Government Authorities

In the reporting quarter, four meetings were held with District and Block Level officials. On 9<sup>th</sup> May, Mr. Bhanu Singh Raghav, Project Staff had a meeting with Ms. Bhanu Priya, Coordinator at Rajkot Urban Development Authority (RUDA) to discuss about forming Self Help Groups (SHG). Ms. Bhanu informed about the loaning facility provided by RUDA with which women can start their own MSME (Micro Small Medium Enterprises). Another meeting was held on 15<sup>th</sup> May with Mr. Preetam Singh, Patwari (Patwari is an administrative government position found in rural parts of the Indian sub-continent) to discuss about some members of Women Health Club who were not getting the pension.

On 6<sup>th</sup> June, Mr. Bhanu interacted with Mr. Ajay Kumar, Coordinator at Horticulture Department to collect 10 tree guards for the saplings planted at Karkar. Similarly, Mr. Bhanu had a meeting with Mr. Prem Ranjan, Sadar Sub Divisional Magistrate on 19<sup>th</sup> June. The project staff briefed Mr. Prem about the project objectives, its progress and impact on the community. All these meetings intended to make them aware about the project activities and to liaison with government officials.

## Annexure 1: Case Story

### ***Experience shared by Priyanka, Beautician Course***

Twenty one-year-old Priyanka lives with her family comprising six members. Seeing the challenges faced by her family, Priyanka wanted a job but her efforts went in vein due to lack of skills and experience.

She came to know about the Skill Development Training through a friend. She took a keen interest in beautician course and enrolled herself into three-month training program. Throughout the training, she learned as well as practiced basic beauty techniques, which developed her skills. She also enhanced her inter-personal skills to deal with clients that are necessary in order to run a business. The training gave her a platform to get employed and improve the living conditions of her family as well as lessen her father's burden.

On completing the three months' training, Priyanka started working in parlor at Vaishali. She earns around INR 3000 monthly. Priyanka has already started to feel independent and confident with this venture.

With immense pleasure, Priyanka says, *"I had worked hard to achieve a better life, which would not have been possible without the support of Ultra International Limited and HPPI"*.





## Annexure 2: Plan for the Next Quarter

S. No.	Project Activity	Plan
1	Door to Door visits	500
2	Linkage of the families for safe disposal of their household wastes	250
3	No. of monthly meeting with Women's Health Club	45
4	No. of monthly meetings with Youth Club	1
5	No. of cleaning actions organized	48
6	No. of health camps organized	5
7	No. of awareness camps organized on immunization, institutional deliveries, and nutrition training	3
8	No. of meeting with Government/ Private Authorities	1
9	No. of meetings with local stakeholders	12
10	No. of trees planted	3
<b>Skill Development Training</b>		
11	No. of women in tailoring course	30
12	No. of women in beautician course	15
13	No. of youth in digital literacy	15
14	No. of people approached at the resource center	200
15	No. of people benefited from resource center	120

